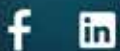


# MODERNISATION

**SPONSORSHIP  
OPPORTUNITIES**



9-11 OCTOBER

**2024**

NORTHERN TERRITORY  
INSURANCE CONFERENCE

[ntconf.com.au](http://ntconf.com.au)

# A MESSAGE FROM THE PRESIDENT



IT IS OUR GREAT PLEASURE TO HOST THE 2024 NORTHERN TERRITORY INSURANCE CONFERENCE FROM THE 9-11 OCTOBER AT THE DARWIN CONVENTION CENTRE.

Last year we embarked on a review and refresh of the conference that, we believe, really paid off. It was a year of firsts and records. The sponsor offering was streamlined and exciting new benefits added. Conference sessions were delivered in the upstairs waterfront rooms and the Gala Dinner moved to the Darwin Turf Club. The results were positive, with record attendance, feedback and sponsor support.

The NT Conference has always been built around education, providing a platform to explore current issues affecting the industry. This year's theme, 'modernisation' is extremely fitting.

Modernisation is crucial for insurers to stay competitive and resilient in this rapidly evolving market landscape.

Artificial intelligence, big data analytics and automated processes are supporting the insurance industries' move to adapt to changing consumer preferences, complex regulatory requirements and emerging risks.

The conference aims to delve into how best to harness these tools to better meet the needs of a highly discerning and informed customer base.

The NT Conference provides industry professionals practicing in the NT the opportunity to contribute to the sustainability of the insurance sector, as well as undertake professional development at the highest level, free of charge, right here in Darwin.

Furthermore, delegates and sponsors are able to connect with some of the nations most renowned speakers in the fields of general insurance and personal injury management.

This not-for-profit industry event would not be possible without the support of the industry. We invite you to join us in sponsoring this key event.

**Travis Saxby**  
President, Young Insurance Professionals NT

Alexandria Henderson  
YIPs NT Communications  
Officer

Michaela Bradley  
YIPs NT

Travis Saxby  
YIPs NT President

Meghan Fitzpatrick  
YIPs NT



Pam Daly  
YIPs NT Communications Lead

Rachel Fox  
YIPs NT Joint Vice President

Azhar Latif  
YIPs NT Under Treasurer

Rachel Allen  
YIPs NT Treasurer



Michael Halkitis  
YIPs NT Joint Vice President



Gemma Kearney  
YIPs NT



Jamie Elkins  
YIPs NT



Kendal Hardman  
YIPs NT



Katie McGettigan  
NTIC Consultant

# YIPs NT

## THE YOUNG INSURANCE PROFESSIONALS IS A NON-PROFIT ORGANISATION.

Our main goal is to assist our young insurance professionals throughout Australia and New Zealand with their careers in insurance by providing a platform for them to develop their business relationships through educational and networking events.

The NT Insurance Conference is a major commitment by many across the Industry. We as a committee are excited to be the organisers of the Conference this year. It is a fantastic initiative which brings together brokers, insurers, service providers, personal injury management and return to health companies, throughout the NT to share in knowledge and experience, to network and build strong business relationships and foster positive change in our industry.



YOUNG  
INSURANCE  
PROFESSIONALS

# SNAPSHOT OF SPONSOR OPPORTUNITIES

	INVESTMENT	OPPORTUNITIES	AVAILABILITY
<b>PACKAGE OF OFFER</b>			
DIAMOND SPONSOR	\$22,500	Exclusive	<b>SOLD OUT</b>
PLATINUM SPONSOR	\$15,000	5	<b>ONLY 2 LEFT</b>
GOLD SPONSOR	\$8,000	10	<b>ONLY 1 LEFT</b>
SILVER SPONSOR	\$5,000	Unlimited	



*"The increased turnout was testament to the great work YIPS did yet again on putting on a stellar conference. The sessions were unique and varied and incredibly insightful. Well done."*

**2023 Delegate**



# SPONSORSHIP AT A GLANCE – BENEFITS

	DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	SPEAKER SPONSOR
<b>PROMOTION</b>					
Branding on YIPs NT t-shirts for 2023 at all events	✓	✓			
Pre-conference promotion video	✓	✓			
Prior to the event via website / social media	✓	✓	✓	✓	✓
Throughout the conference via website / social media	✓	✓	✓	✓	✓
At networking events	✓	✓	✓	✓	
YIP's Australasia	✓	✓	✓		
<b>CONFERENCE</b>					
Electronic Name Tag Logo	✓	✓			
Pre-Conference List of Delegate Names	✓	✓	✓	✓	✓
			CHOICE OF 1		
Coffee Cart Sponsor	✓				
Networking Hub Sponsor Day 1		✓			
Networking Hub Sponsor Day 2		✓			
Celebrity Speaker 'ownership'		UNDER OFFER			
YIPs NT Function Sponsor		✓			
Bar Afternoon Day 2 Before Keynote		✓			
			CHOICE OF 1		
Health and Wellness Pack			UNDER OFFER		
Recharge Station Sponsor Day 1			UNDER OFFER		
Recharge Station Sponsor Day 2			UNDER OFFER		
Morning Tea Sponsor Day 1			UNDER OFFER		
Lunch Sponsor Day 1			UNDER OFFER		
Afternoon Tea Sponsor Day 1			UNDER OFFER		
Morning Tea Sponsor Day 2			✓		
Afternoon Tea Sponsor Day 2			✓		
Cyber Security Stand			UNDER OFFER		
MC Sponsor			UNDER OFFER		

## SPONSORSHIP AT A GLANCE - BENEFITS (CONTINUED)

	DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	SPEAKER SPONSOR
Small display stand	✓	✓	✓		
Pull-up banners	2	2	1	1	
Opportunity to propose a conference speaker for consideration	✓	✓	✓		
<b>Conference Bags</b>					
Rights to provide branded merchandise	✓	✓	✓		
Rights to provide one page flyer	✓	✓	✓	✓	✓

## AT ASSOCIATED EVENTS

### Speaker Sponsor Function

Placement of logo on AV	✓	✓	✓	✓	✓
Placement of banners	✓	✓			
Tickets to the event	6	6	4	2	1

### Exclusive YIPS Event

Naming rights to the event		✓			
Discounted tickets to the event	✓	✓	✓	✓	✓

### Awards Gala Dinner

Entertainment sponsor at the Awards Gala Dinner	✓				
Exclusive cocktail/mocktail sponsor			✓		
Position on the awards judging panel	✓	✓			
Opportunity to present an award	✓	✓			
Naming rights to an award	✓	✓			
Provision of 30 second promotional video	2	1			
Prominent publicity on the night	✓	✓			
Exclusive placement of banners	✓	✓			
Complimentary tickets to the event	10	10	5	2	

## POST CONFERENCE

Sponsorship post pack	✓	✓	✓	✓	✓
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# CONFERENCE WEEK EVENTS

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PRE-CONFERENCE

WEDNESDAY 9 OCTOBER 2024

## SPEAKER AND SPONSOR APPRECIATION FUNCTION

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DAY 1

THURSDAY 10 OCTOBER 2024

## 2024 NORTHERN TERRITORY INSURANCE CONFERENCE

Darwin Convention Centre

### YIP'S NT WELCOME FUNCTION

(Naming rights held by the Platinum Sponsor)

An excellent opportunity for all sponsors and delegates to network in true Territorian style. All levels of Sponsorship are entitled to discounted tickets to the event.

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DAY 2

FRIDAY 11 OCTOBER 2024

## 2024 NORTHERN TERRITORY INSURANCE CONFERENCE

Darwin Convention Centre

### NORTHERN TERRITORY INSURANCE AWARDS GALA DINNER







## SPONSORSHIP IN DETAIL

### DIAMOND SPONSOR - \$22,500 CASH

This exclusive level of sponsorship entitles you to the following benefits:

#### EXTENSIVE PROMOTION

- Branding on YIPs t-shirts for 2024 at all events
- Pre-conference promotion video
- Prior to the event on website/social media
- Throughout conference
- At networking events Speaker Sponsor Appreciation Function and Gala Dinner
- YIPS Australasia promotion at both an Australian and NT level

#### CONFERENCE

- Opportunity to provide or recommend a conference speaker (please note flights and accommodation are at your expense)
- Rights to appropriate professionally branded merchandise for conference bags - talk to us today about your ideas! We'll also happily include a one-page flyer promoting your business
- Small display stand featuring a table and 2 pull-up banners
- Prominent placement of banners
- Coffee Cart Sponsorship
- Pre-conference list of delegate names

#### SPEAKER AND SPONSOR APPRECIATION FUNCTION

- 6 complimentary tickets
- Prominent placement of logo on AV
- Prominent placement of banners

*"The organisation of the whole week was smooth and it showed how much effort everyone put in, greatly appreciated"*

**2023 Delegate**

## AWARDS

- Position on Northern Territory Awards judging panel
- Opportunity to present an award
- Naming rights to an award
- The opportunity to provide 2 x 30 second video clips promoting your business to be played on the night of the Awards Gala Dinner
- Exclusive placement of banners at the Awards Gala Dinner (foyer area)
- Table of 10 at the Awards Gala Dinner
- Entertainment sponsor
- Exclusive promotional opportunity at the event

## POST CONFERENCE

- Sponsorship pack post conference, containing a sponsorship report, sponsor photographs and a Certificate of Appreciation.

## NEW ADDITIONAL BENEFITS

- Entertainment sponsor at the Awards Gala Dinner
- Exclusive promotional opportunity at the Awards Gala Dinner

*"I enjoyed attending the Thursday sessions at the conference, the atmosphere was fun and the speakers were interesting. I enjoyed the food and the coffee was good. It was very welcoming for someone new to Darwin and a great chance to meet other insurance professionals."*

**2023 Delegate**



## PLATINUM SPONSOR - \$15,000 CASH

This prominent level of sponsorship entitles you to the following benefits:

### PROMOTION

- Branding on YIPs NT t-shirts for 2024 at all events
- Pre-conference promotion video
- Prior the event on website/social media
- Throughout conference
- At networking events

### CONFERENCE

- Opportunity to propose a conference speaker for consideration (please note flights and accommodation are at your expense)
- Rights to appropriate professionally branded merchandise for conference bags - talk to us today about your ideas! We'll also happily include a one-page flyer promoting your business
- Small display stand featuring a table and 2 pull-up banners
- Prominent placement of banner
- Choice of one of the new additional benefits listed below (first in, best dressed)
- Pre-conference list of delegate names
- Exclusive 'ownership' of celebrity speaker

### SPEAKER AND SPONSOR APPRECIATION FUNCTION

- 6 complimentary tickets
- Prominent placement of logo on AV
- Prominent placement of banners

### AWARDS

- Position on Northern Territory Awards judging panel
- Opportunity to present an award
- Naming rights to an award
- The opportunity to provide 1 x 30 second video clip promoting your business to be played on the night of the Awards Gala Dinner
- Exclusive placement of banners at the Awards Gala Dinner (foyer area)
- Table of 10 at the Awards Gala Dinner



## POST CONFERENCE

- Sponsorship pack post conference, containing a sponsorship report, sponsor photographs and a Certificate of Appreciation.

## NEW ADDITIONAL BENEFITS

Each Sponsor has the choice of one of the following exposure opportunities

- Exclusive 'ownership' of celebrity speaker      **UNDER OFFER**
- Networking Hub Sponsor Day 1
- Networking Hub Sponsor Day 2
- YIPs NT Function Sponsor
- 'Keynote Bar' on Day 2 Before the Keynote Speaker



## GOLD SPONSOR - \$8,000 CASH

This level of sponsorship entitles you to the following benefits:

### PROMOTION

- Prior the event on website/social media
- Throughout conference
- At networking events

### CONFERENCE

- Opportunity to propose a conference speaker for consideration (please note flights and accommodation are at your expense)
- Rights to appropriate professionally branded merchandise for conference bags - talk to us today about your ideas! We'll also happily include a one-page flyer promoting your business
- Small display stand featuring a table and 1 pull-up banners
- Pre-conference list of delegate names

### SPEAKER AND SPONSOR APPRECIATION FUNCTION

- 4 complimentary tickets
- Prominent placement of logo on AV

### AWARDS

- Half price table of 10 at the Awards Gala Dinner

### POST CONFERENCE

- Sponsorship pack post conference, containing a sponsorship report, sponsor photographs and a Certificate of Appreciation.

### NEW ADDITIONAL BENEFITS

Each Sponsor has the choice of one of the following exposure opportunities

- |                                       |             |
|---------------------------------------|-------------|
| - Health and Wellness Pack            | UNDER OFFER |
| - Recharge Station Sponsor Day 1      | UNDER OFFER |
| - Recharge Station Sponsor Day 2      | UNDER OFFER |
| - Morning Tea Sponsor Day 1           | UNDER OFFER |
| - Lunch Sponsor Day 1                 | UNDER OFFER |
| - Afternoon Tea Sponsor Day 1         | UNDER OFFER |
| - Morning Tea Sponsor Day 2           |             |
| - Afternoon Tea Sponsor Day 2         |             |
| - Cyber Security Stand                | UNDER OFFER |
| - MC Sponsor                          | UNDER OFFER |
| - Exclusive Cocktail/Mocktail Sponsor |             |

A circular silver badge with a scalloped edge and a ribbon at the bottom. The text "SILVER SPONSOR" is written in bold, black, uppercase letters in the center.

**SILVER  
SPONSOR**

## **SILVER SPONSOR - \$5,000 CASH**

As a Silver Sponsor, you are entitled to:

### **PROMOTION**

- Prior the event on website/social media
- Throughout conference
- At networking events

### **CONFERENCE**

- Inclusion of a one page flyer in all conference bags to promote your business
- Display of one pull-up banner
- The chance to introduce a conference speaker. This is your chance to promote your business to the Territory's Insurance Industry before introducing the speaker to delegates
- Pre-conference list of delegate names

### **SPEAKER AND SPONSOR APPRECIATION FUNCTION**

- 2 complimentary tickets
- Placement of logo on AV
- Placement of banner

### **AWARDS**

- 2 complimentary tickets to the Awards Gala Dinner

### **POST CONFERENCE**

- Sponsorship pack post conference, containing a sponsorship report, sponsor photographs and a Certificate of Appreciation.



# 2024

NORTHERN TERRITORY  
INSURANCE CONFERENCE

DON'T DELAY - LIMITED SPONSORSHIP  
OPPORTUNITIES AVAILABLE



To confirm your sponsorship of this exciting event, please contact our conference organisers at Mojo Collective today.

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