



2021

NORTHERN TERRITORY
INSURANCE CONFERENCE

**RESILIENCE
REJUVENATION
RENEWAL**



NTCONF.COM.AU

10 YEAR
ANNIVERSARY
founding fishing tour



A MESSAGE FROM THE PRESIDENT



It is our great pleasure to host the 2021 Northern Territory Insurance Conference (NTIC) at the Darwin Convention Centre. With the unprecedented events of 2020 causing us to postpone the 2020 event, we are excited to have brought this years conference forward from our usual October schedule to new dates from 28-30 April 2021.

This year marks the 10th anniversary of the founding fishing tour, where the true catch of the day was the seeding of this industry event. An idea the industry took to 'hook, line and sinker' and ten years on, the conference has grown to become the premier insurance education event in the Northern Territory.

In 2017 the Young Insurance Professionals Northern Territory (YIPs NT) began managing the conference and continued the commitment to expand and improve the event year on year. We are excited to come back in 2021 even stronger with an event truly worthy of the 10-year milestone it represents.

The 2021 theme is 'The Outback', celebrating the community spirit and 'roll up your sleeve' attitude that makes the Territory one of the most unique places to live and work.

With last year presenting rolling challenges for Australia with crippling drought, followed by widespread bushfires and then COVID-19, we thought it apt to celebrate the strength and resilience at the heart of The Outback, that enables rejuvenation and renewal.

And importantly as always, the conference will continue to provide industry professionals practicing in the Northern Territory the opportunity to contribute to the sustainability of the insurance sector, as well as undertake professional development at the highest-level, right here in Darwin.

Featuring key opportunities to attract aspiring professionals to the industry and increased personal development for existing professionals, delegates and sponsors have the ability to connect with some of the nations most renowned speakers in the fields of general insurance and personal injury management.

This not for profit industry event would not be possible without the support of the industry and we invite you to join us in sponsoring this key event.

Scott Moss
President, Young Insurance Professionals NT



Scott Moss,
President YIPs NT



Katie McGettigan, YIPs
Australasian Vice President



Rachel Allen,
YIPs Australasian Treasurer



Brooke Woods,
YIPs NT

Tahnee Evans,
YIPs NT Vice President

Sarah Ellis,
YIPs NT Vice President

PJ Grewal,
YIPs NT Treasurer

Pam Daly, YIPs NT
Communications Officer

Shaun Thomas, YIPs NT
Communications Officer

YIPs NT



YOUNG
INSURANCE
PROFESSIONALS

The Young Insurance Professionals is a non-profit organisation.

Our main goal is to assist our young insurance professionals throughout Australia and New Zealand with their careers in insurance by providing a platform for them to develop their business relationships through educational and networking events.

The NT Insurance Conference is a major commitment by many across the Industry. We as a committee are excited to be the organisers of the Conference this year. It is a fantastic initiative which brings together brokers, insurers, service providers, personal injury management and return to health companies, throughout the NT to share in knowledge and experience, to network and build strong business relationships and foster positive change in our industry.



RESILIENCE
REJUVINATION
RENEWAL

SPONSORSHIP AT A GLANCE – BENEFITS

| | DIAMOND | PLATINUM | GOLD | SILVER | BRONZE | SPEAKER SPONSOR |
|--|---------|----------|------|--------|--------|-----------------|
| PROMOTION | | | | | | |
| Prior to the event via website / social media | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Throughout the conference via website / social media | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| At networking events | ✓ | ✓ | ✓ | ✓ | ✗ | ✗ |
| YIPS Australiasia promotion | ✓ | ✓ | ✓ | ✗ | ✗ | ✗ |
| YIPS discounts on iconic NT brands & activities | ✓ | ✓ | ✗ | ✗ | ✗ | ✗ |
| Opportunity to donate a prize for pre-promotion of event | ✓ | ✓ | ✗ | ✗ | ✗ | ✗ |
| CONFERENCE | | | | | | |
| Small display stand | ✓ | ✓ | ✓ | ✗ | ✗ | ✗ |
| Pull-up banners | 2 | 2 | 1 | 1 | 0 | 0 |
| Opportunity to provide / recommend a conference speaker | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Opportunity to introduce a conference speaker | 4 | 3 | 2 | 1 | 0 | 0 |
| Celebrity Speaker 'ownership' | ✓ | ✗ | ✗ | ✗ | ✗ | ✗ |
| Opportunity to display signed vehicle | ✓ | ✗ | ✗ | ✗ | ✗ | ✗ |
| Conference Bags | | | | | | |
| Rights to provide branded merchandise | ✓ | ✓ | ✓ | ✗ | ✗ | ✗ |
| Rights to provide one page flyer | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| AT ASSOCIATED EVENTS | | | | | | |
| Speaker and Sponsor Appreciation Function | | | | | | |
| Placement of logo on AV | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Placement of banners | ✓ | ✓ | ✓ | ✓ | ✗ | ✗ |
| Tickets to the event | 6 | 6 | 4 | 2 | 1 | 1 |
| Exclusive YIPS Event 'Outback Adventure' | | | | | | |
| Naming rights to the event | ✓ | ✗ | ✗ | ✗ | ✗ | ✗ |
| Complimentary tickets to the event | 10 | 8 | 6 | 4 | 2 | 2 |
| Awards Gala Dinner 'The Outback' | | | | | | |
| Position on the awards judging panel | ✓ | ✗ | ✗ | ✗ | ✗ | ✗ |
| Opportunity to present an award | ✓ | ✓ | ✗ | ✗ | ✗ | ✗ |
| Naming rights to an award | ✓ | ✓ | ✗ | ✗ | ✗ | ✗ |
| Provision of 30 second promotional video | ✓ | ✓ | ✗ | ✗ | ✗ | ✗ |
| Prominent publicity on the night | ✓ | ✓ | ✗ | ✗ | ✗ | ✗ |
| Exclusive placement of banners | ✓ | ✓ | ✗ | ✗ | ✗ | ✗ |
| Complimentary tickets to the event | 10 | 10 | 5 | 2 | 0 | 0 |
| Hospitality Event | | | | | | |
| Conference 'mystery' hospitality tickets | 2 | 2 | 0 | 0 | 0 | 0 |
| POST CONFERENCE | | | | | | |
| List of delegate names | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Sponsorship post pack | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

Conference Week Events

PRE-CONFERENCE

WEDNESDAY 28 APRIL 2021

Speaker and Sponsor Appreciation Function

DAY 1

THURSDAY 29 APRIL 2021

2021 Northern Territory Insurance Conference

Darwin Convention Centre

'Outback Adventure' (Naming rights held by the Diamond Sponsor)

As a follow up to our hugely popular 'Welcome to the Dry' EOFY and 'Silence of the Claims' events, we present: YIPs NT 'Outback Adventure'. An excellent opportunity for all sponsors and delegates to network in true Territorian style.

DAY 2

FRIDAY 30 APRIL 2021

2021 Northern Territory Insurance Conference

Darwin Convention Centre

Northern Territory Insurance Awards Gala Dinner 'The Outback'

SKYCITY Darwin Casino



**RESILIENCE
REJUVINATION
RENEWAL**

SPONSORSHIP IN DETAIL



DIAMOND SPONSOR – \$20,000 CASH

This exclusive level of sponsorship entitles you to the following benefits:

Extensive Promotion

- exclusive naming rights of the YIPs event 'Outback Adventure' including additional promotion
- prior to the event on website/social media
- throughout conference
- at networking events Speaker Sponsor Appreciation Function and Gala Dinner
- YIPS Australasia promotion at both an Australian and NT level
- VIP discounts on iconic NT brands and activities
- opportunity to donate a prize for pre-promotion of event
- opportunity to have branded vehicle outside the conference centre

Conference

- the opportunity to provide or recommend a guest speaker (please note flights and accommodation are at your expense)
- if a Speaker is provided by you, they will be entitled to 1 x Speaker Sponsors ticket and 1 X YIPs ticket
- rights to appropriate professionally branded merchandise for conference bags – talk to us today about your ideas! We'll also happily include a one-page flyer promoting your business
- small display stand featuring a table and 2 pull-up banners
- the chance to introduce 4 conference speakers. This is your opportunity to promote your business to the Territory's Insurance Industry, before introducing the speaker to delegates
- prominent placement of banners
- exclusive "ownership" of celebrity speaker

Speaker and Sponsor Appreciation Function

- 6 complimentary tickets
- prominent placement of logo on AV
- prominent placement of banners



It was a brilliant event and we look forward to attending and participating in future.



John Deane
NT Operations Manager, Gallagher Basset

Diamond Sponsor and YIP'S present 'Outback Adventure' event

- exclusive naming rights
- promotional exposure through the YIPS NT social media
- opportunity to provide and/or introduce the guest speaker to deliver an inspiring/ educational presentation
- complimentary tickets 10

Awards

- position on Northern Territory Awards judging panel
- opportunity to present an award
- naming rights to an award
- the opportunity to provide a 30 second video clip promoting your business to be played on the night of the Awards Gala Dinner
- exclusive placement of banners at the Awards Gala Dinner (foyer area)
- table of 10 at the Awards Gala Dinner 'The Outback'

Hospitality Event

- 2 complimentary tickets to 'mystery' hospitality event

Post Conference

- insurance news
- YIPs news article
- list of delegate names attending to maximise networking and business opportunities
- sponsorship pack post conference, containing a sponsorship report, advertorial spread in News Website, sponsor photographs and a Certificate of Appreciation.



I felt this was one of the best and most enjoyable ones I have been to. I think this year the crowd mixed really well and was so well attended. GREAT JOB Katie and YIPS. You rock!



Jane Taylor
Senior Broker

PLATINUM SPONSOR – \$12,500 CASH

This prominent level of sponsorship entitles you to the following benefits:

Promotion

- prior the event on website/social media
- throughout conference
- at networking events
- YIPS Australasia social media promotion
- VIP discounts on iconic NT brands and activities
- opportunity to donate a prize for pre-promotion of event

Conference

- the opportunity to provide or recommend a guest speaker (please note flights and accommodation are at your expense)
- if a Speaker is provided by you, they will be entitled to 1 x Speaker Sponsors ticket and 1 X YIPs ticket
- rights to appropriate professionally branded merchandise for conference bags – talk to us today about your ideas! We'll also happily include a one-page flyer promoting your business
- small display stand featuring a table and 2 pull-up banners
- the chance to introduce 3 conference speakers. This is your chance to promote your business to the Territory's Insurance Industry before introducing the speaker to delegates
- prominent placement of banner

Speaker and Sponsor Appreciation Function

- 6 complimentary tickets
- prominent placement of logo on AV
- prominent placement of banners

Diamond Sponsor and YIP's present 'Outback Adventure' event

- 8 complimentary tickets

Awards

- opportunity to present an award
- naming rights to an award
- the opportunity to provide a 30 second video clip promoting your business to be played on the night of the Awards Gala Dinner
- exclusive placement of banners at the Awards Gala Dinner (foyer area)
- table of 10 at the Awards Gala Dinner 'The Outback'

Hospitality Event

- 2 complimentary tickets to 'mystery' hospitality event

Post Conference

- insurance news
- YIPs News article
- list of delegate names attending to maximise networking and business opportunities
- sponsorship pack post conference, containing a sponsorship report, advertorial spread in News Website, sponsor photographs and a Certificate of Appreciation.



GOLD SPONSOR – \$7,000 CASH

This level of sponsorship entitles you to the following benefits:

Promotion

- prior the event on website/social media
- throughout conference
- at networking events
- YIPS Australasia social media promotion

Conference

- the opportunity to provide or recommend a guest speaker (please note flights and accommodation are at your expense)
- if a Speaker is provided by you, they will be entitled to 1 x Speaker Sponsors ticket and 1 X YIPs ticket
- rights to appropriate professionally branded merchandise for conference bags – talk to us today about your ideas! We'll also happily include a one-page flyer promoting your business
- small display stand featuring a table and 1 pull-up banners
- the chance to introduce 2 conference speakers. This is your chance to promote your business to the Territory's Insurance Industry before introducing the speaker to delegates

Speaker and Sponsor Appreciation Function

- 4 complimentary tickets
- prominent placement of logo on AV

Diamond Sponsor and YIP's present 'Outback Adventure' event

- 6 complimentary tickets

Awards

- half price table of 10 at the Awards Gala Dinner 'The Outback'

Post Conference

- insurance news
- YIPs News article
- list of delegate names attending to maximise networking and business opportunities
- sponsorship pack post conference, containing a sponsorship report, advertorial spread in News Website, sponsor photographs and a Certificate of Appreciation.



It's been brilliant. Great exposure and ample networking opportunities. It's the only educational event up here, so great work.



John Vanarey
Branch Manager NT, GT Insurance

SILVER SPONSOR – \$3,000 CASH

As a Silver Sponsor, you are entitled to:

Promotion

- prior the event on website/social media
- throughout conference
- at networking events

Conference

- the opportunity to provide or recommend a guest speaker (please note flights and accommodation are at your expense)
- if a Speaker is provided by you, they will be entitled to 1 x Speaker Sponsors ticket and 1 X YIPs ticket
- Inclusion of a one page flyer in all conference bags to promote your business
- display of one pull-up banner
- the chance to introduce a conference speaker. This is your chance to promote your business to the Territory's Insurance Industry before introducing the speaker to delegates

Speaker and Sponsor Appreciation Function

- 2 complimentary tickets
- placement of logo on AV
- placement of banner

Diamond Sponsor and YIP's present 'Outback Adventure' event

- 4 complimentary tickets

Awards

- 2 complimentary tickets to the Awards Gala Dinner 'The Outback'

Post Conference

- list of delegate names attending to maximise networking and business opportunities
- sponsorship pack post conference, containing a sponsorship report, sponsor photographs and a Certificate of Appreciation.



“
Closing the event with such a fabulous keynote speaker was a highlight. Well-done team. We look forward to being a speaker sponsor again in 2020.”

Kylie Gould
National Account and Marketing Manager,
Medilaw Group



BRONZE SPONSOR – \$2,000 CASH

As Bronze Sponsor, you are entitled to:

Promotion

- prior to event on website
- throughout conference
- on website and social media

Conference

- the opportunity to provide or recommend a guest speaker (please note flights and accommodation are at your expense)
- if a Speaker is provided by you, they will be entitled to 1 x Speaker Sponsors ticket and 1 X YIPs ticket
- inclusion of a one page flyer in all conference bags to promote your business

Speaker and Sponsor Appreciation Function

- 1 complimentary ticket
- placement of logo on AV

Diamond Sponsor and YIP's present 'Outback Adventure' event

- 2 complimentary tickets

Post Conference

- list of delegate names attending to maximise networking and business opportunities
- sponsorship pack post conference, containing a sponsorship report, sponsor photographs and a Certificate of Appreciation.

SPEAKER SPONSOR

As a Speaker Sponsor*, you are entitled to:

Promotion

- prior to event on website
- throughout conference
- on website and social media

Conference

- inclusion of a one page flyer in all conference bags to promote your business

Speaker and Sponsor Appreciation Function

- 1 non-transferable ticket

Diamond Sponsor and YIP's present 'Outback Adventure' event

- 2 complimentary tickets

Post Conference

- list of delegate names attending to maximise networking and business opportunities
- sponsorship pack post conference, containing a sponsorship report, sponsor photographs and a Certificate of Appreciation.

* Please note, these benefits are for Speakers who are (either as individuals or representing a company) providing their services free of charge, and are not already sponsors at a higher level.

YOUR SAFETY IS OUR PRIORITY

YIPs NT and NT Insurance Conference are committed to your health and safety. As such we will ensure the physical distancing measures and health and hygiene principles set out by the Northern Territory Government are fully adhered to at the 2021 Conference and all associated networking events.



Don't delay – limited sponsorship opportunities available



To confirm your sponsorship of this exciting event, please contact our conference organisers at Mojo Collective today.

Kaye Gwyther
e. kaye@mojocollective.com
p. 0427 389 213

ntconf.com.au



YOUNG
INSURANCE
PROFESSIONALS