



2018
NORTHERN TERRITORY
INSURANCE CONFERENCE

Evolving the Territory
Strategies for success



SPONSORSHIP PROPOSAL

17-19 OCTOBER 2018

ntconf.com.au



A Message from the President

It is once again our pleasure to host the 7th annual Northern Territory Insurance Conference (NTIC) at the Darwin Convention Centre from October 17-19 2018.

Since its inception in 2012, the conference has grown tremendously and now holds firm place as the premier insurance education event in the Northern Territory.

Last year saw the Young Insurance Professionals Northern Territory (YIPs NT) organising the event for the first time and we are incredibly proud of what a fantastic conference we achieved in 2017.

This year is shaping up to be our best yet.

In 2018, the focus of the NTIC will shift from technology, to the human face of insurance.

Technology may be the enabler, but it is the hard work, innovative ideas and commitment to the customer, by you - the individual - that makes our industry one to be proud of.

We are focused on continuing to grow the conference and satisfying the varying interests and passions of our attendees, so, as always, there will be broad range of industry experts providing the latest information, industry trends and strategies for success, applicable to our ever-changing industry.

Whilst we are shifting away from technology as a theme, we are embracing it in another area and are pleased to announce that this year, delegates will have access to a NTIC app.

The app will provide everything you need to know about the conference, allowing you to register, review session information and find out more information about our valued speakers and sponsors, straight from your smart phone.

The NTIC continues to provide industry professionals practicing in the Northern Territory the opportunity to contribute to the sustainability of the insurance sector, as well as undertake professional development at the highest-level right here in Darwin.

Furthermore, you will be able to connect with some of the nations most renowned speakers in the fields of general insurance and personal injury management.

This not for profit industry event would not be possible without the support of the industry and we invite you to join us in sponsoring this key event.

Katie McGettigan

President, Young Insurance Professionals NT





YOUNG
INSURANCE
PROFESSIONALS

YIPS NT

The Young Insurance Professionals is a non-profit organisation. Our main goal is to assist our young insurance professionals throughout Australia and New Zealand with their careers in insurance by providing a platform for them to develop their business relationships through educational and networking events.

The NT Insurance Conference is a major commitment by many across the Industry. We as a committee are excited to be the organisers of the Conference this year. It is a fantastic initiative which brings together brokers, insurers, service providers, personal injury management and return to health companies, throughout the NT to share in knowledge and experience, to network and build strong business relationships and foster positive change in our industry.

Sponsorship at a Glance – Benefits

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	SPEAKER SPONSOR
PROMOTION						
Prior to the event via website / social media	✓	✓	✓	✓	X	X
Throughout the conference via website / social media	✓	✓	✓	✓	✓	✓
At networking events	✓	✓	✓	✓	X	X
YIPS Australasia promotion	✓	✓	✓	X	X	X
YIPS discounts on iconic NT brands & activities	✓	✓	X	X	X	X
Opportunity to donate a prize for pre-promotion of event	✓	✓	X	X	X	X
CONFERENCE						
Small display stand	✓	✓	✓	X	X	X
Pull-up banners	2	2	1	1	0	0
Opportunity to provide / recommend a conference speaker	✓	✓	X	X	X	X
Opportunity to introduce a conference speaker	4	3	2	1	0	0
Celebrity Speaker 'ownership'	✓	X	X	X	X	X
Opportunity to display signed vehicle	✓	X	X	X	X	X
CONFERENCE BAGS						
Rights to provide branded merchandise	✓	✓	✓	X	X	X
Rights to provide one page flyer	✓	✓	✓	✓	✓	✓
AT ASSOCIATED EVENTS SPEAKER AND SPONSORS APPRECIATION FUNCTION						
Prominent placement of logo on AV	✓	✓	✓	✓	✓	✓
Tickets to the event	6	6	4	2	1	1
EXCLUSIVE YIPS EVENT: 'STRAIGHT INTO THE WET'						
Naming rights to the event	✓	X	X	X	X	X
Complimentary tickets to the event	10	8	6	4	2	2
AWARDS GALA DINNER						
Open the Event	✓	X	X	X	X	X
Naming rights to an award	X	✓	X	X	X	X
Provision of 30 second promotional video	✓	✓	X	X	X	X
Prominent publicity on the night	✓	✓	X	X	X	X
Exclusive placement of banners	✓	✓	✓	X	X	X
Complimentary tickets to the event	10	10	5	2	0	0
HOSPITALITY EVENT						
Conference 'mystery' hospitality tickets	2	2	0	0	0	0
POST CONFERENCE						
List of delegate names	✓	✓	✓	✓	✓	✓
Sponsorship post pack	✓	✓	✓	✓	✓	✓



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Conference Week Events

PRE-CONFERENCE

WEDNESDAY 17 OCTOBER 2018

Sponsors and Speakers Appreciation Function

DAY 1

THURSDAY 18 OCTOBER 2018

2018 Northern Territory Insurance Conference

Darwin Convention Centre

'Straight into the Wet'

(Naming rights held by the Diamond Sponsor)

As a follow up to our hugely popular 'Welcome to the Dry' EOFY event, we present; YIPS NT: Straight into the Wet

An excellent opportunity for all sponsors and delegates to network at a true Territorian venue, featuring an inspiring key note speaker

DAY 2

FRIDAY 19 OCTOBER 2018

2018 Northern Territory Insurance Conference

Darwin Convention Centre

Northern Territory Insurance Awards Gala Dinner

SKYCITY Darwin Casino

Sponsorship in Detail

DIAMOND SPONSOR - \$20,000 CASH

This exclusive level of sponsorship entitles you to the following benefits:

Extensive Promotion

- exclusive naming rights of the event 'Straight into the Wet' including additional promotion:
 - prior to the event on website/social media
 - throughout conference
 - at networking events Speaker Sponsor dinner and Gala Ball
- YIPS Australasia promotion at both an Australian and NT level
- VIP discounts on iconic NT brands and activities
- opportunity to donate a prize for pre-promotion of event
- opportunity to have branded vehicle outside the conference centre

Conference

- the opportunity to provide or recommend a guest speaker (please note flights and accommodation are at your expense)
- rights to appropriate professionally branded merchandise for conference bags – talk to us today about your ideas! We'll also happily include a one-page flyer promoting your business
- small display stand featuring a table and 2 pull-up banners
- the chance to introduce 4 conference speakers. This is your opportunity to promote your business to the Territory's Insurance Industry, before introducing the speaker to delegates
- prominent placement of banners and logo on AV
- exclusive "ownership" of celebrity speaker

Sponsors and Speakers Appreciation Function

- 6 complimentary tickets
- prominent placement of logo on AV

Diamond Sponsor and YIP'S present 'Straight into the Wet' event

- exclusive naming rights
- promotional exposure through the YIPS NT social media
- opportunity to provide and/or introduce the guest speaker to deliver an inspiring/educational presentation
- complimentary tickets 10

Awards

- open the Gala Awards Dinner exclusive to Diamond Sponsor only
- position on Northern Territory Awards judging panel
- the opportunity to provide a 30 second video clip promoting your business to be played on the night of the Awards Gala Dinner
- exclusive placement of banners at the Awards Gala Dinner (foyer area)
- table of 10 at the Awards Gala Dinner

Hospitality Event

- 2 complimentary tickets to 'mystery' hospitality event

Post Conference

- insurance business news
- list of delegate names attending to maximise networking and business opportunities
- sponsorship pack post conference, containing a sponsorship report, advertorial spread on the Insurance News Website, sponsor photographs and a Certificate of Appreciation.

“

I would like to extend our sincere appreciation to each of you and the committee involved in organising the Event. From a Sponsors perspective, the Event was seamless and the support offered to our team was beyond reproach.

Well done and we look forward to catching up next year!!

Carl Smith

National Account Manager, Johns Lyng Group

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I had a terrific time and enjoyed doing the presentations. I will be interested in the attendees feedback.

The conference was terrific, one of the best I have attended, and I think that is a credit to you and the organising committee.

Wayne Stapylton

National Investigations Manager, Allianz

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PLATINUM SPONSOR - \$12,500 CASH

This prominent level of sponsorship entitles you to the following benefits:

Promotion

- prior the event on website/social media
- throughout conference
- at networking events
- YIPS Australasia social media promotion
- VIP discounts on iconic NT brands and activities
- opportunity to donate a prize for pre-promotion of event

Conference

- the opportunity to provide or recommend a guest speaker (please note flights and accommodation are at your expense)
- rights to appropriate professionally branded merchandise for conference bags – talk to us today about your ideas! We'll also happily include a one-page flyer promoting your business
- small display stand featuring a table and 2 pull-up banners
- the chance to introduce 3 conference speakers. This is your chance to promote your business to the Territory's Insurance Industry before introducing the speaker to delegates
- prominent placement of banners and logo on AV

Sponsors and Speakers Appreciation Function

- 6 complimentary tickets
- prominent placement of logo on AV

Diamond Sponsor and YIP's present 'Straight into the Wet' event

- 8 complimentary tickets

Awards

- opportunity to present an award
- the opportunity to provide a 30 second video clip promoting your business to be played on the night of the Awards Gala Dinner
- exclusive placement of banners at the Awards Gala Dinner (foyer area)
- table of 10 at the Awards Gala Dinner

Hospitality Event

- 2 complimentary tickets to 'mystery' hospitality event

Post Conference

- insurance business news
- list of delegate names attending to maximise networking and business opportunities
- sponsorship pack post conference, containing a sponsorship report, sponsor photographs and a Certificate of Appreciation.

GOLD SPONSOR - \$7,000 CASH

This level of sponsorship entitles you to the following benefits:

Promotion

- prior the event on website/social media
- throughout conference
- at networking events
- YIPS Australasia social media promotion

Conference

- rights to appropriate professionally branded merchandise for conference bags – talk to us today about your ideas! We'll also happily include a one-page flyer promoting your business
- small display stand featuring a table and 1 pull-up banners
- the chance to introduce 2 conference speakers. This is your chance to promote your business to the Territory's Insurance Industry before introducing the speaker to delegates
- prominent placement of banners and logo on AV

Sponsors and Speakers Appreciation Function

- 4 complimentary tickets
- prominent placement of logo on AV

Diamond Sponsor and YIP's present 'Straight into the Wet' event

- 6 complimentary tickets

Awards

- half price table of 10 at the Awards Gala Dinner
- exclusive placement of banners (foyer area)

Post Conference

- list of delegate names attending to maximise networking and business opportunities
- sponsorship pack post conference, containing a sponsorship report, sponsor photographs and a Certificate of Appreciation
- insurance business news.

SILVER SPONSOR - \$3,000 CASH

As a Silver Sponsor, you are entitled to:

Promotion

- prior the event on website/social media
- throughout conference
- at networking events

Conference

- Inclusion of a one page flyer in all conference bags to promote your business
- display of one pull-up banner
- the chance to introduce a conference speaker. This is your chance to promote your business to the Territory's Insurance Industry before introducing the speaker to delegates
- placement of banners and logo on AV

Sponsors and Speakers Appreciation Function

- 2 complimentary tickets
- placement of logo on AV

Diamond Sponsor and YIP's present 'Straight into the Wet' event

- 4 complimentary tickets

Awards

- 2 complimentary tickets to the Awards Gala Dinner

Post Conference

- list of delegate names attending to maximise networking and business opportunities
- sponsorship pack post conference, containing a sponsorship report, sponsor photographs and a Certificate of Appreciation.

“

Congratulations on a terrific event. Run like clockwork and extremely professional and I enjoyed every aspect.

Cunningham Lindsey was proud to be a sponsor for this year's event again and we will certainly be on board for future events.

Bradley Johnson

SA & NT - Regional Leader, Cunningham Lindsey

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BRONZE SPONSOR - \$2,000 CASH

As Bronze Sponsor, you are entitled to:

Promotion

- throughout conference
- on website and social media

Conference

- inclusion of a one page flyer in all conference bags to promote your business
- placement logo on AV

Sponsors and Speakers Appreciation Function

- 1 complimentary tickets
- placement of logo on AV

Diamond Sponsor and YIP's present 'Straight into the Wet' event

- 2 complimentary tickets

Post Conference

- list of delegate names attending to maximise networking and business opportunities
- sponsorship pack post conference, containing a sponsorship report, sponsor photographs and a Certificate of Appreciation.

SPEAKER SPONSOR

As a Speaker Sponsor*, you are entitled to:

Promotion

- throughout conference
- on website and social media

Conference

- inclusion of a one page flyer in all conference bags to promote your business
- placement logo on AV

Sponsors and Speakers Appreciation Function

- 1 non-transferable ticket

Diamond Sponsor and YIP's present 'Straight into the Wet' event

- 2 complimentary tickets

Post Conference

- list of delegate names attending to maximise networking and business opportunities
- sponsorship pack post conference, containing a sponsorship report, sponsor photographs and a Certificate of Appreciation.

* Please note, these benefits are for Speakers who are (either as individuals or representing a company) providing their services free of charge, and are not already sponsors at a higher level.



2018

NORTHERN TERRITORY
INSURANCE CONFERENCE



Don't delay - limited sponsorship opportunities available

To confirm your sponsorship of this exciting event, please contact our conference organisers at Mojo Collective today.

Kaye Gwyther
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ntconf.com.au



YOUNG
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